DELTAGEN
PROFESSIONAL HIGH-END 3D VISUALIZATION

DELTAGEN
Supercharged Visualization

Get to know 3DEXCITE DELTAGEN, the high-performance, visualization software used by global brands to approach product Marketing with unsurpassed quality and flair.

Supporting the product lifecycle value chain, from design & engineering to marketing & sales, DELTAGEN supercharges CAD concepts with incomparable realism and with this release, we take it further.
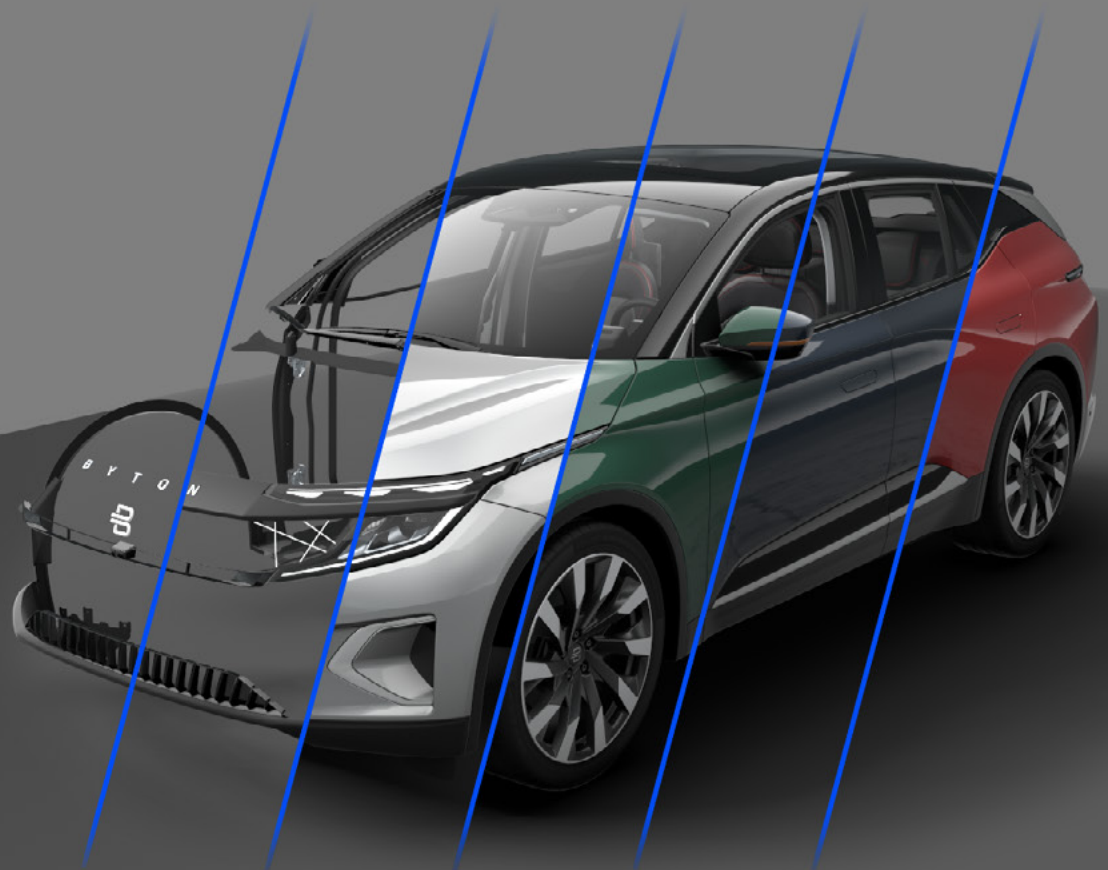
Users and visualization teams can harness the cloud and extend pipeline functionality to create unforgettable content, experiences and campaigns. The POWER'BY approach, along with the **3D**EXPERIENCE® platform and DELTAGEN unleashes an entirely new paradigm for creatives.

CREATE VIRTUAL PRODUCTS IN LIFELIKE QUALITY

Bring professional CAD Data, from all professional CAD systems to life instantly. Create beautiful images, films and animations that support Marketing use-cases across all industries. DELTAGEN offers quick, intuitive access to engineering data and accelerated data processing through batch automations.

DG20x comes equipped with state-of-the-art rendering options. From photorealistic global illumination to interactive, realtime ray tracing that supports advanced materials and texture rendering. Concepts are realized with unmatched quality and creativity takes a front seat.

MARKET A PRODUCT EARLIER AND CONVINCE EVERY STAKEHOLDER

Validate products before physical prototypes are built. DELTAGEN provides a holistic product experience for visual & functional analysis; simulation & reviews. Achieve product maturity earlier and gain market feasibility sooner. Elevate the product conversation internally with dynamic presentations and creative concepts. Eliminate the need for people to `interpret´ product data. Whether illustrating aerodynamics, ergonomics, function or quality, DELTAGEN allows teams to make better decisions earlier.

GET TO MARKET SOONER

DELTAGEN transforms virtual products into premium, multichannel campaign content for internal and external use. Leveraging 3D data for marketing and sales accelerates product launches and supports boundless creativity. Now, create print images, movies, animations and assets for channels as varied as mobile devices and interactive configurators without the physical product. Reach diverse markets faster to increase sales volumes with quick and easy customization.

MINIMIZE LEAD TIME & MAXIMIZE RESULTS

Enjoy an easier and faster workflow from CAD to final output. The revolutionary, interactive rendering technology , **3DEXCITE STELLAR**, intuitively guides the user to achieve the most stunning visual results. It offers a game-changing 10x speed increase in Global Illumination (GI) rendering. Sacrificing quality for speed is never an issue thanks to highly intuitive materials based on real-world physical properties. With STELLAR, DELTAGEN unlocks creativity and makes stunning visuals possible at the click of a button.

For more information go to:

WWW.3DEXCITE.COM/DELTAGEN

EXTENDING THE REACH
OF ALL PRODUCTS

XPLORE DELTAGEN

Amp up professional presentations for any real-time scene - in product reviews or marketing & sales scenarios. This multi-touch navigational tool makes interacting with a scene as easy as browsing a web page with full variant control and a wide array of features. XPLORE DELTAGEN ensures a perfect flow to presentations and seamless interaction with any audience.

BUILD YOUR OWN WITH SDK for DELTAGEN

Move beyond the standard feature set of DELTAGEN by developing your own tailor-made extensions with the Software Development Kit (SDK) for DELTAGEN. Adapt existing features and develop new customized plug-ins to integrate the product further into an enterprise workflow - independently of the general development roadmap.

Our **3D**EXPERIENCE® platform powers our brand applications, serving 11 industries, and provides a rich portfolio of industry solution experiences.

Dassault Systèmes, the **3D**EXPERIENCE® Company, provides business and people with virtual universes to imagine sustainable innovations. Its world-leading solutions transform the way products are designed, produced, and supported. Dassault Systèmes' collaborative solutions foster social innovation, expanding possibilities for the virtual world to improve the real world. The group brings value to over 250,000 customers of all sizes in all industries in more than 140 countries. For more information, visit **www.3ds.com**.

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